## Backdrop Banner Stand Display <br> $5.6^{\prime} \times 8.0^{\prime}$ Frame Partial Length Single-Reverse

Finished Print Size: 5.6' x 6.4' (W x H)
Data Format: $204.3 \mathrm{~cm} \times 210.4 \mathrm{~cm}$ (finished print size \& bleed)

## WE USE A FULLY AUTOMATED ARTWORK CHECKING SYSTEM

- To ensure the quickest and most accurate verification and reproduction of your artwork, please use the template on page 2 .
- Follow all artwork specifications \& guidelines and do not alter the template lines, artboard (Adobe $®$ Illustrator $®$ ) or canvas size $($ Adobe $®$ Photoshop $®$ ).
- You must follow these instructions to ensure your delivery time.
- For a full list of artwork specifications \& requirements, please visit our website.


## THINGS TO DO:

- Extend all artwork out to the templates magenta bleed line.
- Keep text, logos \& important images inside the gray image safety line or they might get cut off.
- Outline all fonts.
- Embed all placed images.
- If using Adobe® Photoshop®, delete all template lines before submitting your file.
- Design with $100 \%$ opaque PANTONE® Color Bridge ${ }^{\circledR}$ colors for more accurate color repoduction.*
- Submit all artwork files in CMYK color space mode.
- ONLY SAVE AND SEND PAGE 2 WITH YOUR ARTWORK.


## THINGS TO KNOW:

- The template is at $1: 10$ scale. DO NOT resize it.
- A minimum resolution of 360dpi is required for all raster (pixel) images. Higher resolutions are preferred.
- DO NOT alter the template in any way.
- If multiple images are selected for a product, submit one file per image.
- For multiple print and/or double print products, please design on all layouts within the template even if the layout graphics are the same.


## MAIN TEMPLATE LINES:

## BLEED LINE:

The MAGENTA line shows the bleed line. Please extend artwork to this line if it goes to or past the finished size.

## STITCHING LINE:

The BLACK line shows the stitching line.

## FINISHED SIZE LINE:

The CYAN line shows the finished size.

## IMAGE SAFETY LINE:

The GREY line shows the image safety line. Keep all text, logos \& important images inside the safety line or they might get cut off.


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[^0]:    * Due to the nature of the CMYK printing process, the reproduction of PANTONE® colors is not always $100 \%$ possible. Please reference a Pantone ${ }^{\circledR}$ Color Bridge ${ }^{\circledR}$ book to receive a process color simulation. Further information can be found on our website.

